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A LIFE-TIME FENCE



HORSE-HIGH

BULL-STRONG

GOAT-TIGHT

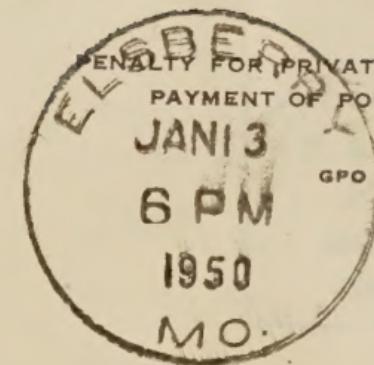
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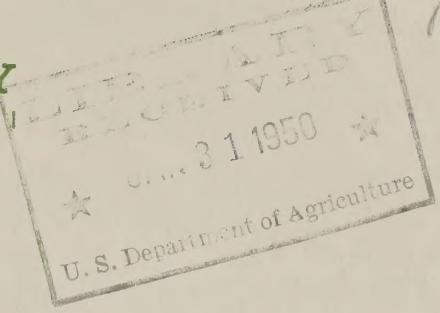


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-1950-

FORREST KEELING NURSERY
ELS BERRY, MISSOURI

Hugh Steavenson, Proprietor
Originator and Developer of Multiflora Rose Fence



Dear Property Owner:

[Handwritten note: Price list of ...]

Thanks for the opportunity of telling you about FORREST KEELING MULTIFLORA ROSE for fencing.

I certainly hope to have the pleasure of acquainting you with the exceptional quality of our stock - the opportunity to convince you that it's Keeling Quality for the rapid establishment of the outstanding living fence.

We're far short of an adequate supply of plants for spring sales - fall business was a little too good. So I will suggest that you determine your requirements and let us book your order just as soon as possible. Early spring planting is best and we want you to receive your plants just as soon as your soil can be worked.

Our stock of No. 2 Size and "Country Club" Size plants is already exhausted. But we can still supply No. 1 plants - excellent for farm fencing - and the famous JUMBO grade - unsurpassed for a quick farm fence or for planting the home grounds with a protective, climb-proof barrier.

Despite the limited supply, we are continuing to hold our prices to a minimum.....

<u>Size</u>	<u>Per 100 Plants</u>	<u>Per 1000 Plants</u>	
		<u>500 to 4,900</u>	<u>5000 up</u>
No. 1	\$5.75	\$45.00	\$41.00
JUMBO	9.30	72.00	59.00

No. 1 plants are branched 15 to 18 inches (before pruning). Jumbo plants are stocky, 18 to 24 inch plants (before pruning) with extra heavy root systems.

Plants are priced and will be shipped f.o.b. Elsberry, Missouri. Shipping charges via Express or Parcel Post are very moderate for shipping anywhere in the U.S. (Shipping weights per 1000 plants are approximately 36 lbs. for #1 and 65 lbs. for JUMBO.

Remember, a Keeling Multiflora Fence is developed by spacing plants one foot or two feet apart in a single row. (We are convinced it is better to use our vigorous stock at a two-foot spacing than to use ordinary stock at a one-foot spacing. Nevertheless, a one-foot spacing makes a more rapid, more impenetrable barrier.) Our planting instructions describe in detail the simple steps in planting and developing a Keeling Fence.

Sincerely yours,

Hugh Steavenson

G U A R A N T E E

I guarantee that 95% of the No. 1 and JUMBO size Forrest Keeling Multiflora Rose that you buy from this price list will live.

If you will notify me before September 1, 1950 of the number over 5% which do not live, replacement will be made equal to 95% of the number originally purchased.

No. 2 size will ordinarily give excellent survival but I limit the guarantee to 85% because this smaller size is more vulnerable to adverse weather and site.

Hugh Steavenson

HERE'S THE ANSWER TO YOUR FENCING PROBLEMS

FORREST KEELING

MULTIFLORA ROSE

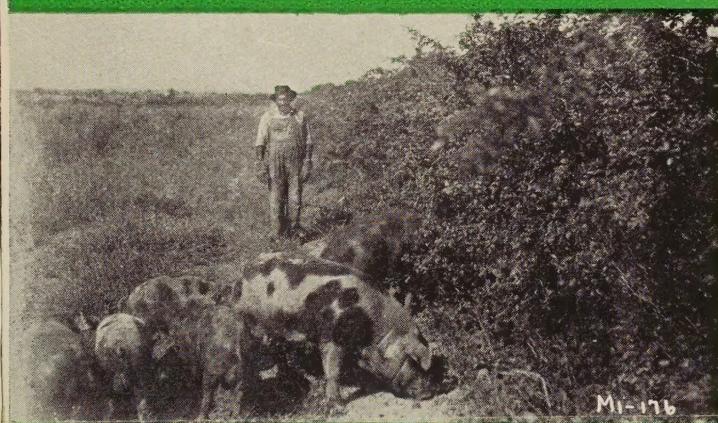
"Horse-High, Bull-Strong, Goat-Tight"



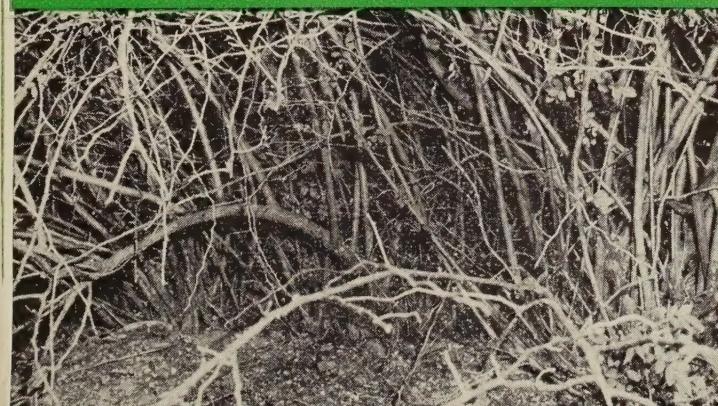
A FORREST KEELING Multiflora Fence and good herds go together. For cattle and horses, plants may be spaced two feet apart.



Multiflora fences provide valued protection and privacy.



For hog-tight fences plants should be spaced a foot apart and given good cultivation during the first two years. Cut back the plants once during first growing season to promote dense growth close to the ground.



Ground-line, close-up of well-developed Multiflora fence. Troubled with hunters or other trespassers? They won't crawl under, climb over, go through or cut this kind of a fence!

Grown by the originator and pioneer developer of Multiflora fencing—HUGH STEAVENSON, owner and manager of FORREST KEELING NURSERY.

☆ ☆ ☆

FORREST KEELING MULTIFLORA ROSE is a thick, thorny, blossoming shrub that attains a height of 6 to 8 feet. When the plants are set close together in a single row they rapidly form an effective barrier against livestock and humans.

☆ ☆ ☆

FORREST KEELING MULTIFLORA fences have been planted successfully in most of the states. Plantings should be kept on a trial basis in the extreme northern and southern latitudes, and in the more arid sections.

Remember, too, that dense fences cannot be grown through woods or in swampy locations.

☆ ☆ ☆

FORREST KEELING MULTIFLORA ROSE has been developed as a farm fence, and this is its principal use, but we are receiving more and more calls for our fencing from golf and country clubs, institutions, estates and country homes, hospitals, highway departments (for snowfence) and railroads, nursing homes and asylums, industrial and commercial establishments, orphanages, airports and, especially, the home owner in town.

These people require a climb-proof fence without the institutional appearance of link or other steel fencing.

If interested in such application of our fencing, inquire concerning our "Country Club" grade—extra large planting stock for especially rapid fence development.

Hugh Steavenson, prop.

BE SURE TO READ INSIDE



FOUR GOOD REASONS WHY YOU SHOULD INSIST ON FORREST KEELING MULTIFLORA ROSE INSTEAD OF ORDINARY TYPES

1

Our stock is the **right type**. There are an endless variety of types and strains of Multiflora Rose—thorny and thornless; upright, spreading and even trailing. Some types are more vigorous than others. Our type is thorny, vigorous, upright but with branches recurving to form a dense growth from the ground up.

2

FORREST KEELING Multiflora Rose is **grown right**. The best soils obtainable, enriched with legumes and heavily fertilized, assure vigorous stock—the kind that makes for excellent survival and husky growth. No expense is spared in cultural operations to provide the best possible plants.

3

FORREST KEELING Multiflora Rose is properly prepared and packed for shipment. All plants are carefully graded and top and root pruned, **ready for you to plant**. We believe row-run or lump-graded stock is unsuited for proper fence development and we do not offer such material. Shipment is made in a special bale that provides the best conditions of moisture and aeration to plants in transit.

4

We are a **small** and **specialized** outfit (although we perhaps grow more Multiflora Rose than any other commercial nursery). This means that our orders receive **personal** attention and are filled from **fresh-dug** stock.

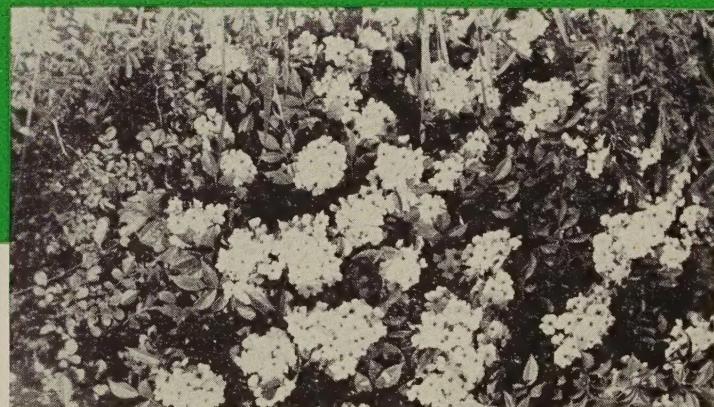
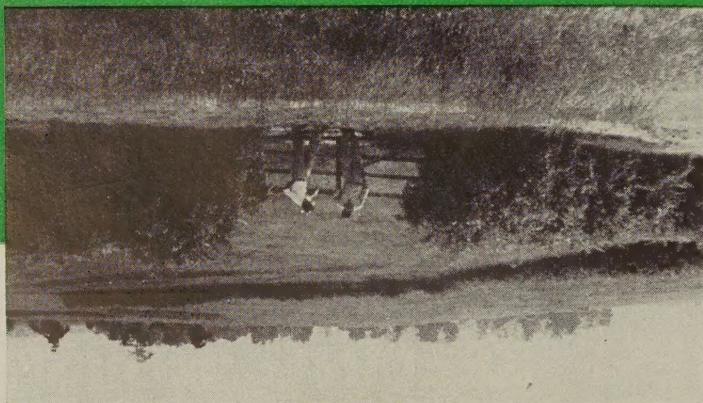
Multiflora solves this problem!

Place a wire fence on the contour?

Are you conserving soil? Ever tried to

of a fence in bloom.

MULTIFLORA FENCE. You'll think to the sight



FORREST KEELING NURSERY
ELSBERRY, MISSOURI

Please ship the following at proper planting time:

QUANTITY	SIZE	ITEM	UNIT PRICE	TOTAL
		Forrest Keeling Strain Multiflora Rose Living Fence		

TERMS: Are cash with order or one-fourth cash and balance C. O. D. We are glad to ship stock on credit to those whose credit responsibility is known to us or who will supply satisfactory references.

Your Name
(WRITE PLAINLY, PLEASE)

Your Address

Shipping address if different from above:

Name
(PLAINLY, PLEASE)

Address

We will use our own judgment on best method of shipment, unless you wish to specify

Check enclosed \$ Money Order enclosed \$

Return To:

FORREST KEELING NURSERY

ELSBERRY,

MISSOURI